

Baidu to Present at the SIG Third Annual Beijing Management Summit

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BEIJING, Sept. 11 /PRNewswire-Asia/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that its vice president of business operations, Haoyu Shen will present at the SIG Third Annual Beijing Management Summit. The presentation is scheduled to take place at 9:10 AM CCT on Wednesday, September 16, 2009 at the Grand Hyatt, Beijing.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20081103/BAIDULOGO>)

About Baidu

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, are currently trading on the NASDAQ Global Select Market under the symbol "BIDU."

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