

Baidu to Report Fourth Quarter and Fiscal Year 2013 Financial Results on February 26, 2014

February 6, 2014 5:00 AM ET

BEIJING, Feb. 6, 2014 /PRNewswire/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the fourth quarter and fiscal year ended December 31, 2013, after the U.S. market closes on February 26, 2014. Baidu's management will hold an earnings conference call at 8:00 PM on February 26, 2014, U.S. Eastern Time (9:00 AM on February 27, 2014, Beijing/Hong Kong Time).

(Logo: <http://photos.prnewswire.com/prnh/20081103/BAIDULOGO>)

Dial-in details for the earnings conference call are as follows:

International:	+65-6723-9381
U.S.:	+1-845-675-0437
UK:	+44-20-3059-8139
Hong Kong:	+852-2475-0994

Passcode for all regions: **52281034**

A replay of the conference call may be accessed by phone at the following number until March 5, 2014:

International: +61-2-8199-0299

Passcode: 52281034

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>.

About Baidu

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best and most equitable way for people to find what they're looking for. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

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