

Baidu to Present at the Goldman Sachs Communacopia XVIII Conference

September 11, 2009 9:02 AM ET

BEIJING, Sept. 11 /PRNewswire-Asia/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that its chairman and chief executive officer, Robin Li, will present at the Goldman Sachs Communacopia XVIII Conference. The presentation is scheduled to take place at 1:30 PM ET on Tuesday, September 15, 2009 at the Goldman Sachs Conference Center, New York.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20081103/BAIDULOGO>)

About Baidu

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, are currently trading on the NASDAQ Global Select Market under the symbol "BIDU."

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